

# Sponsorship Benefits

	LITERACY LUMINARY \$50,000	CHAMPION OF CHANGE \$25,000	COMMUNITY CATALYST \$10,000	READING ALLY \$5,000
<b>Read Strong Network</b>				
<b>Participate</b> in <i>READ Strong Network</i> convenings (4 counties)	All counties	Signature Sponsor limited to 1 per county	General Sponsor of 1 county	
<b>Logo recognition</b> in all <i>Read Strong Network</i> materials	All counties	Signature Sponsor limited to 1 per county	General Sponsor of 1 county	
<b>Annual State Convening</b>				
<b>Opening or closing remarks*</b> at the Annual State Convening	X			
<b>Reserved, preferred seating</b>	1 Table in 1st Row or 4 Seats at the Head Table(s)	1 Table or 2 Seats at the Head Table(s)	1 Table	2 Seats
<b>Branding</b> in Annual Event Materials (Invitations, Presentations, Handouts, etc)	Premier Logo Placement	Prominent Logo Placement	Logo	Name
<b>Publications</b>				
<b>Sponsor profile</b> in <i>The State of Reading in Maryland</i> report	Full Page	Half Page	1/4 Page	
<b>Logo branding</b> in <i>The State of Reading in Maryland</i> report	Front Page	Front Page	Back Page	
<b>Name listed</b> in the report's acknowledgments section	X	X	X	X
<b>Digital &amp; Media Recognition</b>				
<b>Recognition in press releases</b> (new sponsor press release announcement, Convening, Reports, <i>READ Strong Network</i> )	X			
<b>Sponsor profile**</b> featured in monthly newsletter	2	1		
<b>Logo in Sponsor Corner</b> of monthly newsletter	X	X	X	X
<b>Recognition on website donor page</b> of organization's logo	X	X	X	X
Acknowledgment in <b>social media posts</b>	12 posts	6 posts	4 posts	1 posts



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[marylandreads.org/sponsor](https://marylandreads.org/sponsor)

\* Limited to the first two sponsors \*\* Two to three sentences